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## **PR News Announces Platinum PR and Agency Elite Awards Winners and Honorable Mentions**

New York, NY, October 26, 2015— PR News announced the winners and honorable mentions of its 2015 Platinum PR Awards at a packed luncheon of more than 350 professionals at the Marriott Marquis in New York City on October 26, 2015. The event celebrated the creativity, imagination, use of technology and teamwork of the year's most outstanding communicators, agencies and campaigns. This year's inductees to PR News' Platinum PR Hall of Fame were also announced, and included: MilkPEP, Prudential Financial, Truth Initiative and USA Networks. PR News welcomed special guest Carla Hall, co-host of ABC's "The Chew," as well as comedian Craig Baldo, who both helped to announce the winners of these two programs.

View the complete list of Platinum winners, honorable mentions and Hall of Fame inductees here: <http://www.platinumprawards.com/-winners-list>.

Among the Platinum PR winners were Transamerica, Johnson & Johnson, Ruder Finn, Weber Shandwick, WWE, Yellowstone Park Foundation and many more.

This year's winners for the Agency Elite Awards were also recognized, honoring the most innovative campaigns executed by a PR or digital agency from the past year. The list of winners for this program included Nebo, MWW, Marina Maher Communications, Cohn & Wolfe and many others.

View the full list of Agency Elite Awards winners here:  
<http://www.prnewsonline.com/awards/2015-elite-winners>.

For questions about the Platinum PR and Agency Elite Awards winners and honorable mentions, contact PR News' Mary-Lou French at [mfrench@accessintel.com](mailto:mfrench@accessintel.com). To order additional awards, fill out the form [here](#) and send by fax or email.

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